

**2014-2015
End of Year
Committee Report**

Committee Name: Vernon College Business Management Advisory Committee

FALL MEETING

Chairperson: Dr. Terry Patton

List of members:

Ms. Rosie Nauman	H. R. Department	City of Wichita Falls
Mr. Cliff Berg	Chief Lending Officer	First National Bank of Wichita Falls
Mr. Joe Gazdik	Director, Guest Services	United Regional Health Care System
Mr. Kevin Goldstein	President	First National Bank of Wichita Falls
Mr. Phillip Lam	President	Landmark Title Company
Mr. Larry Martin	General Manager	Market Street
Dr. Terry Patton	Dean	Dillard College of Business Admin., MSU
Ms. Ann Tacker	Training Manager	Tyson/Wright Brand Foods

Dates of meetings: 12/03/2014

Reported that the graduate count for the last 5 years was 34. Last year the program had 5 graduates. Majors this fall: 68. Total enrollment in classes taught by John Hennington, Steve Underhill, Nancy Smith and adjunct for fall 2014 was 139, up 2 from fall 2013.

New Program Goals and Outcomes were introduced, discussed and approved by the committee. The new goals and outcomes will be assessed in the Capstone course, "Problem Solving and Decision Making", after approval by the Academic Council. Matrices for the Program Outcomes, General Education and SCANS were reviewed. A revised Certificate of Completion was also introduced, discussed and approved by the committee.

SPRING UPDATE

Enrollment for spring 15 was 109, the same as for the spring 14 period.

The number of graduates for the 2014-15 year looks like it will be 6. Graduates for December, 2014 were:

Cody Cope of Windthorst, TX and Michelle Downes of Vernon, TX.

Graduates in May, 2015 are:

Mario Castro of Wichita Falls, Ashley Payne of Electra, Alexandra Rodriguez of Paducah and Jennifer Teruel of Wichita Falls.

The revised Certificate of Completion that we discussed and approved at our 12/03/14 meeting was approved by the Academic Council and will appear in the 2015-2016 General Catalog.

Recruiting efforts in the spring included Gen TX Decision Day on 5/1/15 at our Century City campus.

Submitted by: John Hennington

Date submitted: 5/7/2015